ORDER

	\sim
Ord	lers

Order / Rev:

47185

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Estimate:

3667

Flight Dates:

Original Date / Rev:

05/02/22 - 05/15/22 04/29/22 / 05/05/22

Order Type:

GENERAL

KLKN-TV

Primary AE:

Katz Dallas

Sales Office:

Sales Region:

DALLS National

Agency

Name:

Ax Media

Buying Contact:

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type:

Cash Broadcast

EOM/EOC

Advertiser

Name:

Demographic: **Product Codes:**

Revenue Code 1:

AGY

Revenue Code 2:

Revenue Code 3:

Priority:

Jim Pillen for Governor

Candidates

POL-CAND

P-05

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

A50+

POL

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:00:00

Bill Plan

04/25/22

Start Date End Date

05/10/22

248

\$51,265.00

Spots Gross Amount Net Amount \$43,575.25 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	248	\$51,265.00	\$43,575.25	0.00
Totals	248	\$51,265.00	\$43,575.25	0.00

Order %

100%

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date
Katz Dallas		*	Start Of Order - End Of Order

Order Share	Share	Total
KLKN-TV	19%	\$51,265.00
Market	100%	\$269,815.79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

Page 2 of 18

Order / Rev:

47185

85 Ac

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

KLKN-TV

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch Start End		Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 KLKN 05/02/22 05/02/22		5a-6a M	:30 1	\$50.00P-04 0.00 NM	1	\$50.00
KILKN News 8 This AM	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)				
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$50.00 0.00				
N 2 KLKN 05/03/22 05/03/22		5:30 AM-6:00 AM -T	:30 1	\$50.00P-04 0.00 NM	1	\$50.00
KILKN News 8 This AM	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22	-T 1	\$50.00 0.00				
N 3 KLKN 05/04/22 05/04/22	Ch 8 News at 5a M-F CM Ch 8 Eyewitness News 5a	5a-6aW	:30 1	\$50.00P-04 0.00 NM	1	\$50.00
KILKN News 8 This AM	On o Lyewiness News 5a	(5:30 AM-6:00 AM)				
Start Date End Date	Weekdays Spots/Week					
Week: 05/02/22 05/08/22 N 4 KLKN 05/05/22 05/05/22	Ch 9 Nove at Ea M E CM	+++++++++++++++++++++++++++++++++++++	.00 4	#F0.00F.04.000.NM		
N 4 KEKN 03/03/22 03/03/22	Ch 8 News at 5a M-F CM Ch 8 Eyewitness News 5a	5a-6aT (5:30 AM-6:00 AM)	:30 1	\$50.00P-04 0.00 NM	1	\$50.00
KILKN News 8 This AM	,	,				
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$50.00 0.00				
N 5 KLKN 05/06/22 05/06/22		5a-6aF	:30 1	\$50.00P-04 0.00 NM	1	\$50.00
	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)		400.007 01 0.00 1	•	Ψ00.00
KILKN News 8 This AM	Whatelesia Crists Missle	Data Dation				
Start Date End Date Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$50.00 0.00				
N 6 KLKN 05/03/22 05/03/22	Ch 8 News at 6a M-F CM	6:00 AM-6:30 AM -T	1:00 1	\$210.00P-04 0.00 NM	1	\$210.00
VII VN Nove 9 This AM	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)				
KILKN News 8 This AM Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22	-T 1	\$210.00 0.00				
N 7 KLKN 05/02/22 05/02/22		6:00 AM-6:30 AM M	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22	M 1	\$105.00 0.00				
N 8 KLKN 05/04/22 05/04/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6:00 AM-6:30 AMW (6:00 AM-6:30 AM)	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM	On o Lycwiness News da	(0.00 ANI-0.30 ANI)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 05/02/22 05/08/22 N 9 KLKN 05/05/22 05/05/22	W 1 Ch 8 News at 6a M-F CM	\$105.00 0.00 6:00 AM-6:30 AMT	:30 1	\$105.00P-04 0.00 NM	4	£105.00
14 3 RENIA 03/03/22 03/03/22	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)	.50 1	\$105.00P-04 0.00 NW	1	\$105.00
KILKN News 8 This AM						
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	Rate Rating \$105.00 0.00				
N 10 KLKN 05/06/22 05/06/22	<u>`</u>	6:00 AM-6:30 AMF	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)		, , , , , , , , , , , , , , , , , , ,		4100100
KILKN News 8 This AM Start Date End Date	Weekdays Spots/Week	Pate Pating				
Week: 05/02/22 05/08/22	F 1	Rate Rating \$105.00 0.00				
N 11 KLKN 05/09/22 05/09/22		6:00 AM-6:30 AM M	:30 1	\$105.00P-04 0.00 NM	1	\$105.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:00 AM-6:30 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating		- 1		
Week: 05/09/22 05/15/22	M 1	\$105.00 0.00				
N 12 KLKN 05/04/22 05/04/22		6:30 AM-7:00 AMW	1:00 1	\$210.00P-04 0.00 NM	1	\$210.00
KILKN News 8 This AM	Ch 8 Eyewitness News 6a	(6:30 AM-7:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating		I		
Week: 05/02/22 05/08/22	W 1	\$210.00 0.00				

Print Date: 05/06/22 08:23:00 Page 3 of 18

KLKN-TV

Order / Rev: 47185

> Good Morning America Start Date

N25 KLKN 05/06/22 05/06/22

Week: 05/02/22

End Date

05/08/22

Weekdays

---T---

Spots/Week

CM

Alt Order #: 27775291 Advertiser: Jim Pillen for Governor

Product Desc: 2022 Primary Election

Flight Dates: 05/02/22 - 05/15/22 Estimate: 3667

Ln Ch Start End Inventory Code Days Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount N 13 KLKN 05/02/22 05/02/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM M-----:30 \$105.00P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$105.00 0.00 N14 KLKN 05/03/22 05/03/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM -T----:30 \$105.00P-04 0.00 NM 1 \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 05/02/22 05/08/22 -T----\$105.00 0.00 N15 KLKN 05/05/22 05/05/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM :30 \$105.00 P-04 0.00 NM \$105.00 1 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Weekdays Start Date End Date Spots/Week Rate Rating Week: 05/02/22 ---T---05/08/22 \$105.00 0.00 N16 KLKN 05/06/22 05/06/22 Ch 8 News at 6a M-F 6:30 AM-7:00 AM ----F--CM :30 \$105.00P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM End Date Start Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$105.00 0.00 N 17 KLKN 05/10/22 05/10/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM -T----:30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date Spots/Week End Date <u>Weekdays</u> Rate Rating Week: 05/09/22 05/15/22 \$105.00 0.00N 18 KLKN 05/02/22 05/02/22 Good Morning America CM 7:00 AM-8:00 AM M-----1:00 \$280.00P-04 0.00 NM \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$280.00 0.00 N 19 KLKN 05/06/22 05/06/22 Good Morning America CM 7:00 AM-8:00 AM ----F--1:00 \$280.00P-04 0.00 NM \$280.00 1 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date End Date Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$280.00 0.00 N20 KLKN 05/09/22 05/09/22 Good Morning America CM 7:00 AM-8:00 AM M-----\$280.00P-04 0.00 NM 1:00 \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$280.00 0.00 N21 KLKN 05/02/22 05/02/22 Good Morning America CM 7:00 AM-8:00 AM M-----:30 \$140.00P-04 0.00 NM \$140.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$140.00 0.00 N22 KLKN 05/03/22 05/03/22 Good Morning America CM 7a-9a -T----:30 \$140.00P-04 0.00 NM 2 \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 \$140.00 0.00 N 23 KLKN 05/04/22 05/04/22 Good Morning America CM 7a-9a --W---:30 \$140.00P-04 0.00 NM 2 \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 05/02/22 05/08/22 --W--\$140.00 0.00 N 24 KLKN 05/05/22 05/05/22 Good Morning America CM 7a-9a :30 2 \$140.00P-04 0.00 NM 2 \$280.00 Good Morning America

(7:00 AM-8:00 AM)

Rating

7:00 AM-8:00 AM ----F--

0.00

:30

\$140.00 P-04 0.00 NM

\$140.00

Rate

\$140.00

Print Date: 05/06/22 08:23:00 Page 4 of 18

KLKN-TV

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #: Flight Dates: 27775291

05/02/22 - 05/15/22 Es

Product Desc:

2022 Primary Election

Estimate:

Columnity Colu	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rta Tyne	Snots	Amount
Salt Date End Date Meekdays Solds/Week Salt Date Salt								-,-		7010	Trato 111	ritig Type	Орого	Amount
Start Date End Date Weekdays Solat-Weekd Sala Rating Weekdays Coord Morning America CM 7-94	Good I	Morning 4	l merica	Good Morning Ar	nerica	(7:00 AM-8	:00 AM)							
March Color March Marc	_			Weekdays	Snots/Mask	Pate	Pating					1	ľ	
No. Continue Con														
Good Morning America Good Morning America Good Morning America Good Morning America Size Data Size Dat	N 26 KLKN	05/10/2	22 05/10/22	Good Morning Am	nerica CM	7a-9a			:30	1	\$140.00P-0	4 0.00 NM	1	\$140.00
Sint Date End Date Meek days Spots/Week Rate Rating Start Date Star	0			Good Morning An	nerica	(7:00 AM-8:	(MA 00				,			4170.00
Section Sect		_		3871-1										
No.												- 1		
Good Morning America									1:00	- 4	#000 00D o	1 0 00 1114		****
Section Continuing America Size Table Find Date Meekdays Stots/Week Rate Rating Stots/Week			00/02/22						1.00	'	\$200.00P-04	U.UU NIVI	1	\$280.00
Seek. Seek	Good I	Morning A	merica	Ť		,	,							
No.				45.			Rating					- 1		
Signt Date Find Date Week days SpotsWeek Rate Rating Signt Date Sig														
Sand Date End Date Weekdays Soots/Week Rate Sating S	N 20 KLKIN	05/05/2	22 05/05/22					-T	1:00	1	\$280.00 P-04	0.00 NM	1	\$280.00
Start Date End Date Week days Spots/Week Rate Spots/Week	Good N	Morning A	merica	Good Worling Air	iciica	(0.00 AIVI-9.	OU AIVI)					- 1		
No.				Weekdays	Spots/Week	Rate	Rating					- 1		
Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating O.000				T	1	\$280.00	0.00)						
Spots	N 29 KLKN	05/10/2	22 05/10/22	•		8:00 AM-9:0	00 AM -T		1:00	1	\$280.00P-04	0.00 NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spot	Good N	/orning Δ	merica	Good Morning An	nerica	(8:00 AM-9:	00 AM)							
Name		_		Weekdays	Snots/Mook	Date	Poting					- 1		
N30 KLKN 05/02/22 05/02/22 Good Morning America CM Good Morning America CM Good Morning America CM Good Morning America CM Spots/Week Rate Rating Meek 20/02/22 05/08/22 M 1 \$140.00 0.00			•									- 1		
Good Morning America	N30 KLKN	05/02/2	2 05/02/22	Good Morning Am	erica CM				:30	1	\$140 00 P-04	0.00 NM	1	\$140.00
Start Date End Date Meekdays Spots/Week Rate Start Date Good Morning America CM Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start				Good Morning Am	erica					·	4.70.007	0.00 1	'	Ψ1-10.00
N31 KLKN 05/03/22 05/08/22				100								- 1		
N31 KLKN 05/03/22 05/03/22 Good Morning America CM Good Morning America CM Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Sido AM-9:00 AM Sido A					Spots/Week									
Good Morning America Good Morning Americ					erica CM				.30	2	\$140,00D,04	0.00 NIM		****
Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start Date Start Date Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start		Ţ 0, 0 0, E	00.00,22						.30	2	\$140.00P-04	0.00 NM	2	\$280.00
N 32 KLKN 05/04/22 05/04/24	Good N	lorning A	merica	· ·		(- 1		
N32 KLKN 05/04/22 05/04/22 05/04/22 05/04/22 05/05/22												- 1		
Good Morning America														
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date	N 32 KLKIV	03/04/2	2 03/04/22					W	:30	2	\$140.00P-04	0.00 NM	2	\$280.00
Week: 05/02/22 05/08/22 05/05/22 Good Morning America CM Goo	Good M	orning A	merica	Cood Morning / In	Ciloa	(0.00 ANI-5.1	JO AIVI)							
N33 KLKN 05/05/22 05/05/22 Good Morning America CM Good Morning America CM Good Morning America (8:00 AM-9:00 AM)			End Date	Weekdays	Spots/Week	Rate	Rating							
Good Morning America						\$140.00	0.00							
Start Date End Date Weekdays Spots/Week Rate Start Date	N33 KLKN	05/05/2	2 05/05/22					-T	:30	1	\$140.00P-04	0.00 NM	1	\$140.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.000	Good M	forning A	merica	Good Morning Am	erica	(8:00 AM-9:0	00 AM)							
Week: 05/02/22 05/08/22 05/08/22 05/06/22 Good Morning America CM Good Morning America CM Good Morning America CM Start Date Start Da		•		Weekdays	Spots/Meek	Rate	Rating							
Good Morning America Start Date Week: 05/02/22 05/08/22F 2 \$140.00 0.00 N35 KLKN 05/09/22 05/09/22 Good Morning America CM 68:00 AM-9:00 AM M 30 1 \$140.00P-04 0.00 NM Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 M 1 \$140.00 0.00 N36 KLKN 05/07/22 05/07/22 Good Morning America SM 7a-9aS- 1:00 1 \$150.00P-04 0.00 NM Weekend Good Morning America Side (7:00 AM-8:00 AM) Weekend Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Good Morning America SM (7:00 AM-8:00 AM) Weekend Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22S- 1 \$150.00 0.00												- 1		
Good Morning America (8:00 AM-9:00 AM) Start Date Week: 05/02/22 05/08/22	N 34 KLKN	05/06/2	2 05/06/22	Good Morning Ame	erica CM	8:00 AM-9:0	00 AM	F	:30	2	\$140.00 P-04	0.00 NM	2	\$280 00
Start Date End Date Weekdays Spots/Week Rate Rating	0			Good Morning Am	erica	(8:00 AM-9:0	00 AM)							4-50.00
Week: 05/02/22 05/08/22 F- 2 \$140.00 0.00 N 35 KLKN 05/09/22 0		-		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	C==4=00/==1	Б.	ъ							
N 35 KLKN 05/09/22 05/09/22 Good Morning America CM 8:00 AM-9:00 AM M :30 1 \$140.00 P-04 0.00 NM 1 \$150.00 P-		-			111-2							- 1		
Good Morning America (8:00 AM-9:00 AM) Start Date End Date Weekdays Spots/Week Rate Rating				Good Morning Ame					.30	1	\$140 00 P 04	0.00 NIM	4	£140.00
Start Date End Date Weekdays Spots/Week Rate Rating									.50	'	φ140.00F-04	U.UU INIVI	1	\$140.00
Week: 05/09/22 05/15/22 M 1 \$140.00 0.00 N 36 KLKN 05/07/22 05/07/22 05/07/22 Good Morning America St.M Good Morning America St. (7:00 AM-8:00 AM) 7a-9aS- 1:00 1 \$150.00 P-04 0.00 NM 1 \$150.00 Weekend Good Morning America St. (7:00 AM-8:00 AM) Weekend Good Morning America St. (7:00 AM-8:00 AM) Week: 05/02/22 05/08/22S- 1 \$150.00 0.00		_		-			,							
N 36 KLKN 05/07/22 05/07/22 Good Morning America SM 7a-9aS- 1:00 1 \$150.00 P-04 0.00 NM 1 \$150.00 Good Morning America Sat (7:00 AM-8:00 AM) Weekend Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22S- 1 \$150.00 0.00														
Good Morning America Sat (7:00 AM-8:00 AM) Weekend Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22S- 1 \$150.00 0.00									4.00		#450 00 T	0.00		
Weekend Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 S- 1 \$150.00 0.00	HOO INDIN	USIUTIZ.	L UJIU1122	•				5-	1:00	1	\$150.00P-04	0.00 NM	1	\$150.00
Week: 05/02/22	Weeker	nd Good I	Morning Ame	erica		(
N 37 KI KN 05/07/22 05/07/22					Spots/Week		Rating					- 1		
N 37 KLKN U5/U7/22 U5/07/22 CM 7a-9aS- :30 1 \$75.00P-04 0.00 NM 1 \$75.00	-			S-	1									
	N 3/ KLKN	05/07/2	2 05/07/22		CM	7a-9a		\$-	:30	1	\$75.00P-04	0.00 NM	1	\$75.00

Print Date: 05/06/22 08:23:00 Page 5 of 18

KLKN-TV

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc: 2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch Star	t End	Inventory Cod		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		Good Morning A Good Morning A		(7:00 AM-8:	00 AM)						
Weekend Goo	_	nerica		(,						
<u>Start Date</u> Week: 05/02/22	End Date 05/08/22	Weekdays S-	Spots/Week	Rate \$75.00	Rating 0.00						
N 38 KLKN 05/07	/22 05/07/22	Good Morning A			00 AMS	5- :30	2	\$75.00 P-04	0.00 NM	2	\$150.00
Weekend Goo	•			(,				- 1		
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays S-	Spots/Week 2		Rating 0.00						
N39 KLKN 05/08	/22 05/08/22		America SDM	7a-8a		·S :30	2	\$75.00P-04	0.00 NM	2	\$150.00
Weekend Goo	d Mornina Am	Good Morning / nerica	America Su	(8:00 AM-9:	00 AM)				- 1		
Start Date	_	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/02/22 Spot Ch Date F	05/08/22	S Description	2	4.4.44	0.00	100			I		
		Good Morning Am		t/End Time Ba		Weekdays	<u>Leng</u> ני		Rtg Type 0.00 NM		
		Good Morning Am				Si		•	0.00 NM		
N 40 KLKN 05/08	/22 05/08/22	This Week	CM	8a-9a		s :30	1	\$300.00P-02	0.00 NM	0	\$0.00
Th:- 10/1.		This Week						,		-	70.00
This Week Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	S	1	\$150.00	0.00						
Spot Ch Date F		Description		t/End Time		Weekdays	Leng		Rtg Type		
2 KLKN 05/02/ See MG 9	22-05/08/22 1 5.2,95.3,95.4		8a-9	a a		St	J ::	30 (\$150.00)	0.00 NM		
[No Avail]		,33.0,33.0							- 1		
N41 KLKN 05/02	/22 05/02/22	M-F 9a-10a	СМ	9a-10a	M	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
Live with Kelly	9 Dyon	M-F 9a-10a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/02/22	05/08/22	M	2	\$50.00	0.00				- 1		
N 42 KLKN 05/03/	/22 05/03/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
Live with Kelly	-								- 1		
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays -T	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00				- 1		
N43 KLKN 05/04/	22 05/04/22		СМ	9a-10a	W	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
Live with Kelly	& Rvan	M-F 9a-10a							- 1		
Start Date	-	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 05/02/22	05/08/22	W	2	\$50.00	0.00						
N 44 KLKN 05/05/	22 05/05/22	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	T	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
Live with Kelly	& Ryan	WH Sa-10a									
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 05/02/22	05/08/22	T	2	\$50.00	0.00						
N 45 KLKN 05/06/	22 05/06/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	F	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
Live with Kelly											
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week	Rate	Rating						
N46 KLKN 05/03/			lav M-F CM	\$50.00 11a-12p	0.00 -T	- 1:00	1	\$150.00P-04	0.00 NM	1	\$150.00
		Ch 8 News Midd	•	(11:00 AM-1	-	1.00	'	\$100.00F-0 1	J.00 141VI	1	ψ100.00
Channel 8 Eyev			Carta Ast1	D. I	D-4:				- 1		
<u>Start Date</u> Week: 05/02/22	End Date 05/08/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N47 KLKN 05/05/		Ch 8 News Midd		11a-12p	T	- 1:00	1	\$150.00P-04	0.00 NM	1	\$150.00
Channel 8 Eyev	witness Nove	Ch 8 News Midd	day M-F	(11:00 AM-1	1:30 AM)				- 1		
Start Date		- ivildday Weekdays	Spots/Week	<u>Rate</u>	Rating						
					· 300,511 (39)						

Print Date: 05/06/22 08:23:00 Page 6 of 18

KLKN-TV

Order / Rev: Alt Order #:

Flight Dates:

47185

Channel 8 Eyewitness News- Midday Start Date End Date

N 58 KLKN 05/02/22 05/02/22 M-F 12p-1p

N 59 KLKN 05/03/22 05/03/22 M-F 12p-1p

GMA3: What You Need To Know Start Date End Date

GMA3: What You Need To Know

Start Date End Date

05/08/22

05/08/22

Week: 05/02/22

Week: 05/02/22

Weekdays

---T---

M-F 12p-1p

Weekdays

M----

M-F 12p-1p

Weekdays

Spots/Week

Spots/Week

Spots/Week

CM

CM

Rate

Rate

Rate

\$50.00

\$75.00

12p-1p

12p-1p

Rating

Rating

Rating

0.00

0.00

M-----

-T----

:30

:30

\$50.00P-04 0.00 NM

\$50.00 P-04 0.00 NM

\$50.00

\$50.00

05/02/22 - 05/15/22

Advertiser:

Jim Pillen for Governor

27775291

Product Desc:

2022 Primary Election

Estimate: 3667

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 05/	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 48 KLKN		05/08/22		N M-F CM	· · · · · · · · · · · · · · · · · · ·	0.00 1:30 Alm	:30	1	\$75.00P-04	0.00 NINA		#7F 00
77.0	00/02/2	L GOIGEILL	Ch 8 News Midda	•	(11:00 AM-1		.30	ı	\$75.00P-04	U.UU ININI	1	\$75.00
Channe	el 8 Eyew	itness News	- Midday	,	•	,						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/08/22	M	1	\$75.00	0.00						
N 49 KLKN	05/04/2	2 03/04/22	Ch 8 News Midda Ch 8 News Midda	•	11a-12p (11:00 AM-1	W	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Channe	el 8 Eyew	itness News		2y W 1	(11.00 /101-1	1.50 AW)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/08/22	W	1	\$75.00	0.00						
N 50 KLKN	05/06/2	2 05/06/22		•	11a-12p	F	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Channe	l 8 Evew	itness News	Ch 8 News Midda - Midday	ay IVI-F	(11:00 AM-1	1:30 AM)				- 1		
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/08/22	F	1	\$75.00	0.00				- 1		
N 51 KLKN	05/09/2	2 05/09/22	Ch 8 News Midda		11:00 AM-1	1:30 AIM	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Channa	l & Evew	itness News	Ch 8 News Midda	ау М-Г	(11:00 AM-1	1:30 AM)				- 1		
	nt Date	End Date	- Midday Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/		05/15/22	M	1	\$75.00	0.00				- 1		
N 52 KLKN	05/04/2	2 05/04/22	Ch 8 News Midda	y M-F CM	11a-12p	W	1:00	1	\$150.00P-04	0.00 NM	1	\$150.00
01			Ch 8 News Midda	y M-F	(11:30 AM-1	2:00 PM)						*
		itness News	•	000-4-4811	D (B. ::						
<u>اماه</u> /Week: 05	rt Date 02/22	End Date 05/08/22	Weekdays W	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				- 1		
			Ch 8 News Midda		11a-12p	F	1:00	1	\$150.00P-04	0.00 NM	1	\$150.00
			Ch 8 News Midda	-	(11:30 AM-1	-	1.00		Ψ100.001 -0-4	0.00 14101	'	ψ130.0Q
	•	tness News	- Midday									
<u>Sta.</u> Week: 05/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		2 05/08/22	Ch 8 News Midda	1 M E CM	\$150.00	0.00	1.00	4	£450 00D 04	0.00.104	4	0450.00
1454 KEKI	00/03/2	2 03/03/22	Ch 8 News Midda		11a-12p (11:30 AM-1	M 2:00 PM)	1:00	1	\$150.00P-04	U.UU NM	1	\$150.00
Channe	I 8 Eyewi	tness News		,	(2.00 1 111,				- 1		
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 05/		05/15/22	M	1	\$150.00	0.00						
N 55 KLKN	05/02/2	2 05/02/22		•	11a-12p	M	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Channe	l 8 Eyewi	tness News	Ch 8 News Midda - Midday	ıy ıvı-ı-	(11:30 AM-1	2.00 PIVI)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/0		05/08/22	M	1	\$75.00	0.00						
N 56 KLKN	05/03/2	2 05/03/22	Ch 8 News Midda		11a-12p	-T	:30	1	\$75.00 P-04	0.00 NM	1	\$75.00
Channel	I 8 Evewi	tness News	Ch 8 News Midda Midday	y M-F	(11:30 AM-12	2:00 PM)				- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/0		05/08/22	-T	1	\$75.00	0.00						
N 57 KLKN	05/05/2	2 05/05/22	Ch 8 News Midda	y M-F CM		2:00 PIT	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Channel	I O Evovi	tness News	Ch 8 News Midda	y M-F	(11:30 AM-12	2:00 PM)						

KLKN-TV

Page 7 of 18

Order / Rev: Alt Order #:

Flight Dates:

47185

27775291

05/02/22 - 05/15/22

Advertiser:

Product Desc:

Jim Pillen for Governor

Estimate:

2022 Primary Election

Ln Çh	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate Pri	Rta Type	Snots	Amount
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating	2011 0	0013	Trate 111	rtig Type	Орого	Amount
Week: 05/02 N60 KLKN 0		05/08/22	-T	CM	\$50.00	0.00 W	.20	4	\$50.00D.04	0.00 NIM		#50.00
		u Need To k	M-F 12p-1p	CIVI	12p-1p	w	:30	1	\$50.00P-04	U.UU NIVI	1	\$50.00
Start		End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/02		05/08/22	W	1	\$50.00	0.00						
N61 KLKN (2 05/05/22 u Need To k	M-F 12p-1p	СМ	12p-1p	T	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
<u>Start</u> Week: 05/02	<u>Date</u>	End Date 05/08/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N62 KLKN	05/06/2	2 05/06/22	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	F	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
		Need To K		0 1 001 1	5.	-				- 1		
Start Week: 05/02		End Date 05/08/22	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00				- 1		
N63 KLKN C				СМ	1p-2p	M	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
General H	•									- 1		
<u>Start</u> Week: 05/02		End Date 05/08/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00				- 1		
N64 KLKN C				СМ	1p-2p	-T	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
General H	lospital		тр др									
Start Week: 05/02	2/22	End Date 05/08/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N65 KLKN 0			M-F 1p-2p M-F 1p-2p	СМ	1p-2p	W	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
General H <u>Start</u> Week: 05/02	Date	End Date 05/08/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 66 KLKN 0			M-F 1p-2p M-F 1p-2p	СМ	1p-2p	T	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
General H	-									- 1		
Start Week: 05/02	2/22	End Date 05/08/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 67 KLKN 0			M-F 1p-2p M-F 1p-2p	СМ	1p-2p	F	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
Start Week: 05/02	<u>Date</u>	End Date 05/08/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 68 KLKN 0			M-F 4p-5p M-F 4p-5p	СМ	4p-5p	M	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Dr. Phil			р ор							- 1		
Start Week: 05/02		End Date 05/08/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N 69 KLKN 0	5/03/22	2 05/03/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Dr. Phil		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02 N70 KLKN 0		05/08/22		CM	\$75.00 4p-5p	0.00 w	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Dr. Phil			M-F 4p-5p									
<u>Start I</u> Week: 05/02		End Date 05/08/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N71 KLKN 0			M-F 4p-5p M-F 4p-5p	СМ	4p-5p	T	:30	1	\$75.00 P-04	0.00 NM	1	\$75.00
Dr. Phil <u>Start I</u>	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

Print Date: 05/06/22 08:23:01 Page 8 of 18

Order / Rev: Alt Order #:

Flight Dates:

47185

27775291

05/02/22 - 05/15/22

Advertiser:

Estimate:

Jim Pillen for Governor

Product Desc: 2022 Primary Election

3667

KLKN-TV

	Start End	Inventory Cod	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start I Week: 05/02			Spots/Week		Rating 0.00						
N72 KLKN 0			CM	4p-5p	F	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Dr. Phil		M-F 4p-5p						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			470.00
Start [Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/	/22 05/08/	22F	1		0.00						
N73 KLKN 0	5/02/22 05/02	2/22 Ch 8 News at 5p		5p-530p	M	1:00	1	\$400.00P-04	0.00 NM	1	\$400.00
Channel 8	Eyewitness N	Ch 8 News 5p News At Five	/I-F								
Start [Spots/Week		Rating						
Week: 05/02/		22 M 5/22 Ch 8 News at 5p	M-F CM	\$400.00 5p-530p	0.00	1:00	1	\$400.00P-04	O OO NINA		£400.00
		Ch 8 News 5p N		ор-осор	,	1.00	'	\$400.00P-04	U.UU INIVI	1	\$400.00
Channel 8 Start D	Eyewitness N		Canada AAI a ala	D-4-	D. C						
Week: 05/02/			Spots/Week 1	Rate \$400.00	Rating 0.00						
N75 KLKN 05	5/03/22 05/03	1/22 Ch 8 News at 5p		5р-530р	-T	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Channel 8	Eyewitness N	Ch 8 News 5p News At Five	1-F								
Start D	-		Spots/Week	<u>Rate</u>	Rating						
Week: 05/02/			1	\$200.00	0.00						
N / 6 KLKN US	5/04/22 05/04	/22 Ch 8 News at 5p Ch 8 News 5p N		5p-530p	W	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
	Eyewitness N	ews At Five									
Start D Week: 05/02/			Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
		/22 Ch 8 News at 5p		5p-530p	F	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
		Ch 8 News 5p M		. ,				, , , , , , , , , , , , , , , , , , , ,		·	Ψ200.00
Start D	Eyewitness N Date End Da		Spots/Week	Rate	Rating				- 1		
Week: 05/02/	22 05/08/	22F- -	1	\$200.00	0.00						
N 78 KLKN 05	5/09/22 05/09	/22 Ch 8 News at 5p Ch 8 News 5p M		5p-530p	M	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Channel 8	Eyewitness N		i-L								
Start D			Spots/Week	Rate	Rating						
Week: 05/09/2		22 M /22 Ch 8 News at 6p	M-F CM	\$200.00 6p-630p	0.00 M	1:00	1	\$500.00P-04	0.00 NM	4	# E00.00
		Ch 8 Eyewitness		ор-озор	141	1.00	1	\$500.00P-04	U.UU NIVI	1	\$500.00
Channel 8 I Start D	Eyewitness N Date End Da		Spots/Week	Data	Detine				- 1		
Week: 05/02/2			Spois/week	<u>Rate</u> \$500.00	Rating 0.00						
N 80 KLKN 05	5/05/22 05/05	/22 Ch 8 News at 6p		6p-630p	T	1:00	1	\$500.00 P-04	0.00 NM	1	\$500.00
Channel 8 I	Eyewitness N	Ch 8 Eyewitness ews At Six	News 6p								
Start D	Date End Da	te Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/02/2			1	\$500.00	0.00						
NOT KLKIN US	5/09/22 05/09	/22 Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	M	1:00	1	\$500.00P-04	0.00 NM	1	\$500.00
	Eyewitness N	ews At Six	'						- 1		
Start D Week: 05/09/2			Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00				- 1		
		/22 Ch 8 News at 6p		6p-630p	-T	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channal 9 I	Eyewitness No	Ch 8 Eyewitness	News 6p								
Start D	=		Spots/Week	Rate	Rating				- 1		
Week: 05/02/2	22 05/08/2	2 -T	1	\$250.00	0.00						
N 83 KLKN 05	5/04/22 05/04	/22 Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channel 8 B	Eyewitness Ne		146Ma oh						- 1		
Start D	ate End Da	te Weekdays	Spots/Week	<u>Rate</u>	Rating				ļ		

Print Date: 05/06/22 08:23:01 Page 9 of 18

KLKN-TV

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch Sta		Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/02/22	<u>End Date</u> 05/08/22	Weekdays w	Spots/Week 1	Rate \$250.00	Rating 0.00						
N84 KLKN 05/0		Ch 8 Eyewitnes:		6p-630p	F	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 N 85 KLKN 05/0	05/08/22 7/22 05/07/22	ABC World New	s Sat CM	\$250.00 530p-6p	0.00 s-	:30	1	\$250.00P-01	0.00 NM	0	\$0.00
ABC News-Sa		ABC World New	s Sat								
Start Date Week: 05/02/22	05/08/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
	/22-05/08/22 A	Description IBC World News S	Sat 530p	•	=	'eekdays Sa-		:30 (\$250.00)			
[No Avail	Preempt). 10, 170. 11, 1	70.12,170.13,170.	14,170.15	,170.	16, 170.17, 170.1	18,1:		
N 86 KLKN 05/0		Ch 8 News Sat a		6p-630p	S-	:30	1	\$125.00P-03	0.00 NM	1	\$125.00
Eyewitness N Start Date Week: 05/02/22		Weekdays	Spots/Week	Rate	Rating						
N87 KLKN 05/08	05/08/22 3/22 05/08/22	ABC World New		\$125.00 5p-530p	0.00 S	1:00	1	\$500.00P-01	0.00 NM	1	\$500.00
ABC News-Su		ABC World New									
Start Date Week: 05/02/22	05/08/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 88 KLKN 05/08		Ch 8 News Sun	•	530-6p	S	:30	1	\$200.00 P-04	0.00 NM	1	\$200.00
Channel 8 Eye Start Date		At 5:30 Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 N 89 KLKN 05/02	05/08/22	S	1 CM	\$200.00 630p-7p	0.00 M	.20		#250 00 D 02	0.00 NIM		0050.00
Entertainment		M-F 630p-7p	CIVI	030p-7p	v	:30	1	\$250.00P-03	U.UU INIVI	1	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22 N 90 KLKN 05/03	05/08/22 3/22 05/03/22	M M-F 630p-7p	CM	\$250.00 630p-7p	0.00 -T	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
Entertainment		M-F 630p-7p			·		·	\$250.557	0.00 1111	·	Ψ200.00
Start Date Week: 05/02/22		Weekdays	Spots/Week	Rate	Rating						
N 91 KLKN 05/04			CM	\$250.00 630p-7p	0.00 W	:30	1	\$250.00 P-03	0.00 NM	1	\$250.00
Entertainment	Tonight	M-F 630p-7p									
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N 92 KLKN 05/05	5/22 05/05/22	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	T	:30	1	\$250.00 P-03	0.00 NM	1	\$250.00
Entertainment Start Date	•	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/22	05/08/22	T	1	\$250.00	0.00						
N 93 KLKN 05/06 Entertainment		M-F 630p-7p M-F 630p-7p	СМ	630p-7p	F	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
Start Date Week: 05/02/22	_	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating						
N94 KLKN 05/02		Monday Prime O	ther CM	7-9p	0.00 M	:30	1	\$550.00P-04	0.00 NM	1	\$550.00
American Idol		Monday Prime C		-							
<u>Start Date</u> Week: 05/02/22	End Date 05/08/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00				- 1		

KLKN-TV

Page 10of 18

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 05/02/22 05/08/22 M 1 \$550.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KLKN 05/02/22-05/08/22 Monday Prime 1 7p-8p M :30 \$550.00 0.00 NM	
N 95 KLKN 05/09/22 05/09/22 Monday Prime Other CM 7-9p M :30 1 \$550.00 P-04 0.00 NM 5 Monday Prime Other	\$1,400.00
American Idol Mon-ABC	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 M 1 \$550.00 0.00	
Week: 05/09/22 05/15/22 M 1 \$550.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KLKN 05/09/22-05/15/22 Monday Prime Other 7-9p M :30 (\$550.00) 0.00 NM	
See MG 95.2,95.3,95.4,95.5,95.6 [Schoolule Change Dispay Mayle: Magne 7 Onl Property	
[Schedule Change-Disney Movie: Moana 7-9p] Preempt 2 KLKN 05/09/22-05/15/22 Monday Prime Other 6:58 PM-9:00 PM6:58 PM-9:00 PM :30 \$550.00 0.00 NM	
⊕ MG for 95.1,121.1,40.1,40.2	
3 KLKN 05/09/22-05/15/22 Monday Prime Other 6:58 PM-9:00 PM6:58 PM-9:00 PM :30 \$550.00 0.00 NM	
MG for 95.1,121.1,40.1,40.2	
4 KLKN 05/07/22-05/07/22 NBA Playoffs-Primetime 7p-10pSa :30 \$100.00 0.00 NM	
5 KLKN 05/07/22-05/07/22 NBA Playoffs-Primetime 7p-10pSa :30 \$100.00 0.00 NM	
6 KLKN 05/07/22-05/07/22 NBA Playoffs-Primetime 7p-10pSa :30 \$100.00 0.00 NM	
(f) MG for 95.1,121.1,40.1,40.2	
N 96 KLKN 05/02/22 05/02/22 Monday Prime 3 CM 9p-10p M :30 1 \$400.00 P-04 0.00 NM 1 Monday Prime 3	\$400.00
The Good Doctor-ABC	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 M 1 \$400.00 0.00	
N97 KLKN 05/03/22 05/03/22 Tuesday Prime 3 CM 9p-10p -T :30 1 \$200.00P-05 0.00 NM 1	\$200.00
Tuesday Prime 3 To Tell The Truth (Tue)-ABC	
Start Date	
Week: 05/02/22 05/08/22 -T 1 \$200.00 0.00	
N 98 KLKN 05/04/22 05/04/22 Wednesday Prime 2 CM 8p-9pw :30 1 \$350.00P-04 0.00 NM 1	\$350.00
Wednesday Prime 2 The Conners/Home Economics-ABC	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22	
N 99 KLKN 05/05/22 05/05/22 Thursday Prime 1 CM 7p-8pT :30 1 \$450.00 P-03 0.00 NM 1 Thursday Prime 1	\$450.00
Station 19-ABC	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22	
N100 KLKN 05/05/22 05/05/22 Thursday Prime 2 CM 8p-9pT :30 1 \$550.00 P-03 0.00 NM 1 Thursday Prime 2	\$550.00
Grey's Anatomy-ABC	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22 05/08/22 T 1 \$550.00 0.00 N101 KLKN 05/06/22 05/06/22 Friday Prime 1 CM 7p-8p F :30 1 \$400.00 P-03 0.00 NM 1	0.400.00
N101 KLKN 05/06/22 05/06/22 Friday Prime 1 CM 7p-8pF :30 1 \$400.00 P-03 0.00 NM 1 Friday Prime 1	\$400.00
Shark Tank-ABC	
<u>Start Date </u>	
N102 KLKN 05/08/22 05/08/22 Sunday Prime 1 CM 6p-7pS 1:00 1 \$550.00 P-04 0.00 NM 1	\$550.00
Sunday Prime 1 America's Funniest Home Videos-ABC	Ψ300.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22 05/08/22S 1 \$550.00 0.00	
N103 KLKN 05/08/22 05/08/22 Sunday Prime Other CM 7:00 PM-9:00 PMS :30 1 \$750.00 P-03 0.00 NM 1 Sunday Prime Other (7:00 PM-9:00 PM)	\$750.00

Print Date: 05/06/22 08:23:01 Page 11of 18

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc: 2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

3667

KLKN-TV

Ln Ch Start End American Idol-ABC	Inventory Code Break	Start/End 1	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week		Rating 0.00			Ì		
N104 KLKN 05/02/22 05/02/22	Ch 8 News at 10p M-F	10p-1035p	M	1:00	1 \$500.00 P-04	4 0.00 NM	1	\$500.00
Channel 8 Eyewitness News						- 1		
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	<u>Rate</u> I \$500.00	Rating 0.00					
N105 KLKN 05/04/22 05/04/22	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F	10p-1035p	W	1:00	1 \$500.00P-04	0.00 NM	1	\$500.00
Channel 8 Eyewitness News	s At Ten					- 1		
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week		Rating 0.00					
N106 KLKN 05/05/22 05/05/22	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F	10p-1035p	T	1:00	1 \$500.00P-04	1 0.00 NM	1	\$500.00
Channel 8 Eyewitness News	s At Ten					- 1		
Start Date End Date Week: 05/02/22 05/08/22	Weekdays Spots/Week		Rating			- 1		
Week: 05/02/22 05/08/22 N107 KLKN 05/03/22 05/03/22		\$500.00 10p-1035p	0.00 -T	:30	1	0.00 NA	4	#0F0 00
Channel 8 Eyewitness News	Ch 8 News at 10p M-F	тор-тозар	-,	.50	1 \$250.00P-04	U.UU NIVI	1	\$250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/02/22 05/08/22	-T 1		0.00					
N108 KLKN 05/06/22 05/06/22	Ch 8 News at 10p M-F CM Ch 8 News at 10p M-F	10p-1035p	F	:30	1 \$250.00 P-04	0.00 NM	1	\$250.00
Channel 8 Eyewitness News						- 1		
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week		Rating 0.00			- 1		
N109 KLKN 05/09/22 05/09/22		10p-1035p	M	:30	1 \$250.00P-04	0.00 NM	1	\$250.00
Channel & Eventitues Manua	Ch 8 News at 10p M-F					- 1		
Channel 8 Eyewitness News Start Date End Date	S At Ten Weekdays Spots/Week	Rate	Rating			- 1		
Week: 05/09/22 05/15/22	M 1		0.00					
N110 KLKN 05/07/22 05/07/22	Ch 8 News Sat at 10p CM Ch 8 News Sat at 10p	10p-1035p	S -	1:00	1 \$400.00 P-04	0.00 NM	1	\$400.00
Channel 8 Eyewitness News						- 1		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 05/02/22 05/08/22	S- 1	+ 100100	0.00					
N111 KLKN 05/08/22 05/08/22	Ch 8 News Sun at 10p	10p-1035p	- S	:30	1 \$250.00 P-04	0.00 NM	1	\$250.00
Channel 8 Eyewitness News		5.	D ::					
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	. —	Rating 0.00					
N112 KLKN 05/02/22 05/02/22	Jimmy Kimmel CM Jimmy Kimmel	1035p-1135p) M	:30	1 \$75.00 P -04	0.00 NM	1	\$75.00
Jimmy Kimmel Live-ABC	Silling Killine							
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week		Rating 0.00					
N113 KLKN 05/03/22 05/03/22	Jimmy Kimmel CM	1035p-1135p		:30	1 \$75.00P-04	0.00 NM	1	\$75.00
Jimmy Kimmel Live-ABC	Jimmy Kimmel					- 1		
<u>Start Date</u> <u>End Date</u> Week: 05/02/22 05/08/22	Weekdays Spots/Week	—	Rating 0.00					
N114 KLKN 05/04/22 05/04/22	Jimmy Kimmel CM	1035p-1135p		:30	1 \$75.00P-04	0.00 NM	1	\$75.00
Jimmy Kimmel Live-ABC	Jimmy Kimmel							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/02/22 05/08/22	W 1	\$75.00	0.00					
N115 KLKN 05/05/22 05/05/22	Jimmy Kimmel CM Jimmy Kimmel	1035p-1135p	T	:30	1 \$75.00P-04	0.00 NM	1	\$75.00
Jimmy Kimmel Live-ABC	, .					I		

Page 12of 18

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Flight Dates: 05/02/22 - 05/15/22

Estimate: 3667 KLKN-TV

Jimmy Kimmel Live-ABC Start Date End Date Weekdays Spots/Week Rate S75.00 O.00 O	Ln Cl	h	Start	End	Inventory Code	Break	Start/End 1	ime Day	ys :	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N16 KLKN 0500422 0500422 Jimmy Kimmel CM 1035p-1135p	Week														
Martin M									F	:30	1	\$75.00P-04	1 0.00 NM	1	\$75.00
Start Date Control C	Jim	ımv Kin	nmel Li	ve-ABC	Jimmy Kimmel										
NITP KLKN 05/04/22 05/06/22		Start I	Date	End Date		Spots/Week									
Mart 12-19 Start Date End Date Weekdays Spots Weekdays Spots Charles Spots Spots Charles Spots						CM CM			·	-30	3	\$50.00 D.0	L 0 00 NIM	,	\$150.00
Separ Chote Rame	14717 102		1010-1122	00/00/22		OW	120-10	V - 44		.50	3	\$50.00F-0	F 0.00 INIVI		\$150.00
See Ch Date Range: Description Stant/End Time Weekdaws Length Rate Ring Time Flack	\//eek														
See MR 170 3 170 4 170 5 170 6 770 7,170 8 170 3,170 170 170 170 170 170 170 170 170 18 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18 170 18	Spot	Ch D	ate Rar	nge D	escription	Star	t/End Time	0.00							
Mest S050 Mest					0.5,170.6,170.7,17	0.8,170.9,170	0.10,170.11,17	70.12,170.13	3,170.1	4,170.15	, 170. 1	16,170.17,170.	18,1:		
Start Date End Date Meekkings Spots/Week Rate Rating Week 05/09/22 05/08/22	Week	-	-	•	M	1	\$50.00	0.00							
Week: 05/02/22	N118 KL	.KN 0	5/04/22	2 05/09/22		СМ			F	:30	3	\$75.00P-04	0.00 NM	4	\$300.00
Milly KLKN 05/04/22 05/05/22 C h 8 News at 5p M-F CM 05/05/07/22 C h 8 Deswitness News 6p M-F CM 05/05/07/22 05/05/07/22 C h 8 Deswitness News 6p M-F CM 05/05/07/22 C h 8 Deswitness News 6p M-F CM 05/05/07/22 05/05/07/22 05/05/07/22 05/05/07/22 05/05/07/22 05/05/07/22 05/05/07/22 05/05/07/22 M-F 630p-7p CM 05/05/07/22 05/05/07	1011-														
Start Date End Date Week days Spots/Week Rate Rating Start Date Week days Spots/Week Spot				*											
Start Date End Date Week days Week 05/09/22 05/08/22 0	N119 KL	KN 0	5/04/22	05/09/22	•		6p-630p	M-WT	F	:30	2	\$250.00P-04	0.00 NM	3	\$750.00
Meek: 05/02/22 05/08/22 05/		Start I	Date	End Date			Rate	Rating							
N120 KLKN 05/04/22 05/06/22 NF 630p-7p CM 630p-7p WTF :30 3 \$250.00 P-03 0.00 NM 3 \$750.00						2	\$250.00	0.00							
March February March February March February March February									F	:30	3	\$250.00 P-03	0.00 NM	3	\$750.00
Meek: 05/02/22 05/08/22 Thursday Prime CM 7p-8p Thursday Prime					M-F 630p-7p						Ū	4	0.00		\$ 7.00.00
N122 KLKN 05/05/22 05/05/22 Thursday Prime 1 CM 7p-8p T :30 1 \$450.00 P.03 0.00 NM 1 \$450.00 P.03 0.00 P.	Week					_									
Meek: 05/02/22 05/08/22 05/08/22 05/08/22 Thursday Prime 2 CM 8p-9p 0.00					-	СМ				:30	1	\$450.00P-03	0.00 NM	1	\$450.00
Thursday Prime 2 Week 05/02/22 05/08/22 05/08/22 Sunday Prime 1 CM 6p-7p	Week														
Week 05/02/22 05/08/22 05	N123 KL	KN 0	5/05/22	05/05/22	,		8p-9p	T	-	:30	1	\$550.00P-03	0.00 NM	1	\$550.00
N124 KLKN 05/08/22 05/08/22 Sunday Prime 1 CM 6p-7p	Week														
Start Date Weekdays Spots/Week Rate Rating Start Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Spots/Week Sp					Sunday Prime 1				S	1:00	1	\$550.00P-04	0.00 NM	1	\$550.00
N125 KLKN 05/08/22 05/08/22 Sunday Prime Other CM 7:00 PM-9:00 PMS :30 1 \$750.00 P-03 0.00 NM 1 \$750.00 PM-9:00 PM	Week				Weekdays										
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					Sunday Prime Otl	ner CM	7:00 PM-9:00) PM	S	:30	1	\$750.00P-03	0.00 NM	1	\$750.00
Week: 05/02/22 05/08/22 5 1 \$750.00 0.00 N126 KLKN 05/04/22 05/09/22 Ch 8 News at 10p M-F CM 10p-1035p M-wTF :30 3 \$250.00 P-04 0.00 NM 4 \$1,000.00 Start Date Week: 05/02/22 05/08/22 wTF 3 \$250.00 0.00		Start I	Date	End Date	-		·								
Start Date End Date Weekdays Spots/Week Rate Rating		: 05/02	/22	05/08/22	S	1									
Week: 05/02/22 05/08/22 WTF 3 \$250.00 0.00 Week: 05/09/22 05/15/22 M 1 \$250.00 0.00 N127 KLKN 05/07/22 05/07/22 05/07/22 05/07/22 05/07/22 Ch 8 News Sat at 10p CM 10p-1035p Ch 8 News Sun at 10p Ch 8 News Sun	N126 KL	KN 0	5/04/22	2 05/09/22			10p-1035p	M-WT	F	:30	3	\$250.00P-04	0.00 NM	4	\$1,000.00
Week: 05/09/22 05/15/22 M 1 \$250.00 0.00 N127 KLKN 05/07/22 05/07/22 05/07/22 Ch 8 News Sat at 10p CM 10p-1035pS- 1:00 1 \$400.00 P-04 0.00 NM 1 \$250.00 P-04 0.00	Week					27.7									
Ch 8 News Sat at 10p Start Date Week: 05/02/22 05/08/22	Week	: 05/09	/22	05/15/22	M	1									
Week: 05/02/22 05/08/22 S- 1 \$400.00 0.00 N128 KLKN 05/08/22 05/08/22 05/08/22 Ch 8 News Sun at 10p CM 10p-1035p Ch 8 News Sun at 10p Ch 8 News	N127 KL				Ch 8 News Sat at		10p-1035p		-S-	1:00	1	\$400.00 P-04	0.00 NM	1	\$400.00
N128 KLKN 05/08/22 05/08/22 Ch 8 News Sun at 10p CM 10p-1035pS :30 1 \$250.00 P-04 0.00 NM 1 \$250.00 Ch 8 News Sun at 10p Start Date	Week														
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 S 1 \$250.00 0.00						10p CM			S	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
7 220.00	Maak				Weekdays	Spots/Week									
		. 00/02/	122		3		φ∠50.00	0.00			3	P-04	0.00 NM	4	\$300.00

Print Date: 05/06/22 08:23:01 Page 13of 18

KLKN-TV

Order / Rev:

47185

185

AC

27775291

Advertiser: Jim

Jim Pillen for Governor

Alt Order #: Flight Dates:

05/02/22 - 05/15/22

Product Desc: Estimate: 2022 Primary Election 3667

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 129 KLKN 05/04/22 Jimmy Kimmel U35p-1135p \$75.00 Jimmy Kimmel Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 --WTF--3 \$75.00 0.00 Week: 05/09/22 05/15/22 \$75.00 0.00 1 N130 KLKN 05/06/22 05/06/22 Ch 8 News at 5a M-F 5:00 AM-5:30 AM ----F--:30 2 \$50.00 P-04 0.00 NM 2 \$100.00 Ch 8 Eyewitness News 5a (5:00 AM-5:30 AM) Weekdays Spots/Week Start Date Rating End Date Rate Week: 05/02/22 05/08/22 \$50.00 0.00 N131 KLKN 05/06/22 05/06/22 Ch 8 News at 5a M-F 5:30 AM-6:00 AM ----F--CM 1:00 \$100.00 P-04 0.00 NM \$100.00 (5:30 AM-6:00 AM) Ch 8 Eyewitness News 5a Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 05/02/22 05/08/22 \$100.00 0.00 N132 KLKN 05/06/22 05/06/22 Ch 8 News at 6a M-F CM 6:00 AM-6:30 AM 1:00 \$210.00P-04 0.00 NM \$210.00 1 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) Spots/Week Start Date **End Date** Weekdays Rate Rating ---F--Week: 05/02/22 05/08/22 \$210.00 0.00 N133 KLKN 05/06/22 05/06/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM 1:00 \$210.00P-04 0.00 NM \$210.00 (6:30 AM-7:00 AM) Ch 8 Eyewitness News 6a Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----F--\$210.00 0.00 N134 KLKN 05/06/22 05/06/22 Good Morning America CM 7:00 AM-8:00 AM ----F--1:00 \$280.00 P-04 0.00 NM \$280.00 Good Morning America (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$280.00 0.00 N135 KLKN 05/06/22 05/06/22 Good Morning America CM 7:00 AM-8:00 AM ----E--:30 \$140.00 P-04 0.00 NM \$140.00 Good Morning America (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----F--\$140.00 0.00 05/06/22 05/06/22 N136 KLKN Good Morning America CM 8:00 AM-9:00 AM ----F--1:00 \$280.00P-04 0.00 NM \$280.00 Good Morning America (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----F--\$280.00 0.00 N137 KLKN 05/06/22 05/06/22 Good Morning America CM 8:00 AM-9:00 AM ----F--:30 \$140.00P-04 0.00 NM \$140.00 Good Morning America (8:00 AM-9:00 AM) Spots/Week Start Date End Date Weekdays Rate Rating ---F--Week: 05/02/22 05/08/22 \$140.00 0.00 N138 KLKN 05/07/22 05/07/22 Good Morning America SDM 7:00 AM-8:00 AM ----S-:30 2 \$75.00 P-04 0.00 NM 2 \$150.00 Good Morning America Sat (7:00 AM-8:00 AM) Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/02/22 05/08/22 \$75.00 0.00 N139 KLKN 05/07/22 05/07/22 Good Morning America SDM 8:00 AM-9:00 AM ----S-1:00 \$150.00P-04 0.00 NM \$150.00 Good Morning America Sat (8:00 AM-9:00 AM) Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$150.00 0.00 N140 KLKN 05/08/22 05/08/22 Good Morning America SDM 7a-8a :30 \$75.00P-04 0.00 NM \$75.00 Good Morning America Su Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 ----S \$75.00 0.00 N141 KLKN 05/08/22 05/08/22 Good Morning America SDM 7a-8a ----5 1:00 \$150.00 P-04 0.00 NM \$150.00 Good Morning America Su Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 05/02/22 05/08/22 \$150.00 0.00 N142 KLKN 05/08/22 05/08/22 This Week 1:00 \$600.00P-02 0.00 NM CM 8a-9a ----S \$600.00 This Week Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 05/02/22 05/08/22 \$600.00 0.00 N143 KLKN 05/06/22 05/06/22 M-F 9a-10a CM ----F--:30 \$50.00P-04 0.00 NM 9a-10a 1 \$50.00 M-F 9a-10a

Print Date: 05/06/22 08:23:02 Page 14of 18

KLKN-TV

Order / Rev: Alt Order #:

Flight Dates:

47185

27775291

05/02/22 - 05/15/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Election

Estimate:

3667

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$50.00 0.00 1 N144 KLKN 05/06/22 05/06/22 9a-10a M-F 9a-10a ----F--CM 1:00 \$100.00 P-04 0.00 NM 1 \$100.00 M-F 9a-10a Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 --F--\$100.00 0.00 N145 KLKN 05/06/22 05/06/22 M-F 10a-11a CM 10a-11a ---F--:30 \$70,00P-04 0.00 NM \$70.00 M-F 10a-11a Weekdays Start Date **End Date** Spots/Week Rate Rating 05/08/22 --F-Week: 05/02/22 \$70.00 0.00 3 Ch Date Range Start/End Time Spot Description Weekdays Rate Rtg Type Lenath 2 KLKN 05/02/22-05/08/22 M-F 10a-11a 10a-11a ----F----:30 (\$70.00) 0.00 NM See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18,1 [No Avail-Need P3 rate to clear] Preempt 3 KLKN 05/02/22-05/08/22 M-F 10a-11a ----F----(\$70.00) 0.00 NM 10a-11a :30 See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18,1 [No Avail-Need P3 rate to clear] Preempt N146 KLKN 05/06/22 05/06/22 M-F 10a-11a CM 10a-11a ----F--1:00 \$140.00P-04 0.00 NM \$140.00 M-F 10a-11a Start Date **End Date** Weekdays Spots/Week Rate Rating ----F---Week: 05/02/22 05/08/22 \$140.00 0.00 05/06/22 05/06/22 Ch 8 News Midday M-F CM N147 KI KN 11:00 AM-11:30 AI----F--1:00 \$150.00P-04 0.00 NM 1 \$150.00 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 ----F--05/08/22 \$150.00 0.00 11:30 AM-12:00 PI---F--N148 KLKN 05/06/22 05/06/22 Ch 8 News Midday M-F CM :30 1 \$75.00P-04 0.00 NM \$75.00 Ch 8 News Midday M-F (11:30 AM-12:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----F--\$75.00 0.00 1 N149 KLKN 05/06/22 05/06/22 M-F 12p-1p CM 12p-1p :30 1 \$50.00 P-04 0.00 NM a \$0.00 M-F 12p-1p Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/02/22 05/08/22 \$50.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1 KLKN 05/02/22-05/08/22 M-F 12p-1p 12p-1p ----F----:30 (\$50.00) 0.00 NM See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18,1 [No Avail-Need P3 rate to clear] Preempt N150 KLKN 05/06/22 05/06/22 M-F 12p-1p CM ---F--1:00 \$100.00 P-04 0.00 NM \$100.00 12p-1p M-F 12p-1p Spots/Week Rating Start Date End Date Weekdays Rate ----F--Week: 05/02/22 05/08/22 \$100.00 0.00N151 KLKN 05/06/22 05/06/22 M-F 1p-2p ----F--:30 2 \$50.00 P-04 0.00 NM \$100.00 CM 1p-2p 2 M-F 1p-2p Start Date End Date Weekdays Spots/Week Rate Rating 05/08/22 --F--Week: 05/02/22 \$50.00 0.00 N152 KLKN 05/06/22 05/06/22 \$100.00 P-04 0.00 NM M-F 1p-2p CM ---F--1:00 \$100.00 1p-2p M-F 1p-2p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$100.00 0.00 N153 KLKN 05/06/22 05/06/22 ---F--3 \$20,00P-05 0.00 NM M-F 2p-3p CM 2p-3p :30 \$60.00 M-F 2p-3p Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 05/02/22 05/08/22 3 \$20.00 0.00 ----F--\$40.00 P-05 0.00 NM N154 KLKN 05/06/22 05/06/22 M-F 2p-3p CM 2p-3p 1:00 1 \$40.00 M-F 2p-3p Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 05/02/22 05/08/22 \$40.00 0.00 N155 KLKN 05/06/22 05/06/22 3 \$20,00 P-05 0.00 NM 3 M-F 3p-4p CM 3p-4p .30 \$60.00 M-F 3p-4p

KI KN-TV

Page 15of 18

Order / Rev: Alt Order #:

Flight Dates:

47185

27775291

05/02/22 - 05/15/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Election

Estimate:

3667

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/02/22 05/08/22 ---F--3 \$20.00 0.00 05/06/22 05/06/22 N156 KLKN M-F 3p-4p CM 3p-4p 1:00 1 \$40,00 P-05 0.00 NM 1 \$40.00 M-F 3p-4p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 --F--\$40.00 0.00 M-F 4p-5p N157 KLKN 05/06/22 05/06/22 CM 4p-5p ---F--:30 1 \$75.00 P-04 0.00 NM \$75.00 M-F 4p-5p Start Date **End Date** Weekdays Spots/Week Rate Rating 05/08/22 ----F--Week: 05/02/22 \$75.00 0.00 05/06/22 05/06/22 N158 KLKN M-F 4p-5p СМ 4p-5p ----E--1:00 \$150.00P-04 0.00 NM \$150.00 M-F 4p-5p Start Date **End Date** Weekdays Spots/Week Rating Rate ----F--Week: 05/02/22 05/08/22 \$150.00 0.00 N159 KLKN 05/06/22 05/06/22 Ch 8 News at 5p M-F CM 5p-530p ----F--\$400.00P-04 0.00 NM :30 1 \$400.00 Ch 8 News 5p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 05/02/22 05/08/22 \$400.00 0.00 N160 KLKN 05/06/22 05/06/22 Ch 8 News at 6p M-F CM \$500.00 P-04 0.00 NM 6p-630p ----F--:30 \$500.00 Ch 8 Eyewitness News 6p Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---F--\$500.00 0.00 N161 KLKN 05/07/22 05/07/22 ABC World News Sat 530p-6p CM :30 \$500.00 P-01 0.00 NM ----S-\$500.00 ABC World News Sat Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----S-\$500.00 0.00 N162 KLKN 05/07/22 05/07/22 Ch 8 News Sat at 6p 6p-630p ----S-CM 1:00 \$250.00P-03 0.00 NM \$250.00 Ch 8 News Sat at 6p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ----S-\$250.00 0.00 N163 KLKN 05/08/22 05/08/22 ABC World News Su CM 5p-530p ----S 1:00 1 \$1,000.00P-01 0.00 NM \$1,000.00 ABC World News Su Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 05/02/22 05/08/22 ----S \$1,000.00 0.00 N164 KLKN 05/08/22 05/08/22 Ch 8 News Sun at 530p CM 530-6p ----S 1:00 \$600.00 P-03 0.00 NM \$600.00 Ch 8 News Sun 530p **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$600.00 0.00 N165 KLKN 05/07/22 05/07/22 Sat 630p-7p 630p-7p ----S-:30 2 \$25.00 P-05 0.00 NM CM 2 \$50.00 Sat 630p-7p Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 05/02/22 05/08/22 ----S-\$25.00 0.00 N166 KLKN 05/06/22 05/06/22 Friday Prime 1 CM 7p-8p ----F--:30 \$400.00P-03 0.00 NM 0 \$0.00 Friday Prime 1 Weekdays **End Date** Spots/Week Rating Start Date Rate Week: 05/02/22 05/08/22 ---F--0.00 2 \$400.00 Spot Ch Date Range Description Start/End Time Length Weekdays Rate Rtg Type ----F----1 KLKN 05/02/22-05/08/22 Friday Prime 1 7p-8p :30 (\$400.00) 0.00 NM See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18,1 [No Avail] Preempt 2 KLKN 05/02/22-05/08/22 Friday Prime 1 7p-8p ----F----:30 (\$400.00) 0.00 NM See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18,1 [No Avail] Preempt 05/06/22 05/06/22 Friday Prime 1 CM 7p-8p ----F--1:00 \$800.00P-03 0.00 NM \$800.00 1 Friday Prime 1 Start Date **End Date** Weekdays Spots/Week Rate Rating --F-Week: 05/02/22 05/08/22 \$800.00 0.00 N168 KLKN 05/06/22 05/06/22 Friday Prime Other 8:00 PM-10:00 PM----F--:30 6 \$350.00P-03 0.00 NM 3 \$1,050.00 Friday Prime Other (8:00 PM-10:00 PM)

Print Date: 05/06/22 08:23:02 Page 16of 18

KLKN-TV

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri R	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating			-
Week: 05/02/22 05/08/22F 6 \$350.00 0.00	- 1		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate R	Rtg Type		
1 KLKN 05/02/22-05/08/22 Friday Prime Other 8:00 PM-10:00 PM:00 PM-10:00 ;F :30 (\$350.00)	0.00 <i>NM</i>		
See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18 [No Avail] Preempt	3,1;		
4 KLKN 05/02/22-05/08/22 Friday Prime Other 8:00 PM-10:00 PM:00 PM-10:00 ; :30 (\$350.00) €	0.00 NM		
See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18 [No Avail] Preempt	3,1:		
5 KLKN 05/02/22-05/08/22 Friday Prime Other 8:00 PM-10:00 PM:00 PM-10:00 ,F :30 (\$350.00) 0	0.00 <i>NM</i>		
See MG 170.3,170.4,170.5,170.6,170.7,170.8,170.9,170.10,170.11,170.12,170.13,170.14,170.15,170.16,170.17,170.18	8,1:		
[No Avail] Preempt			
N169 KLKN 05/06/22 05/06/22 Friday Prime Other CM 8:00 PM-10:00 PMF 1:00 2 \$700.00 P-03	0.00 NM	2	\$1,400.00
Friday Prime Other (8:00 PM-10:00 PM)	- 1		
Start Date End Date Weekdays Spots/Week Rate Rating	- 1		
Week: 05/02/22 05/08/22F 2 \$700.00 0.00	- 1		
N170 KLKN 05/08/22 05/08/22 Sunday Prime 1 CM 6p-7pS :30 2 \$275.00P-04 (0.00 NM	29	\$4,390,00
Sunday Prime 1	3.30		÷ 1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	- 1		
Week: 05/02/22 05/08/22S 2 \$275.00 0.00			
2 42/3.00 0.00			

Print Date: 05/06/22 08:23:02 Page 17of 18

KLKN-TV

Order / Rev:

47185

Advertiser:

Jim Pillen for Governor

Alt Order #:

27775291

Product Desc:

2022 Primary Election

Flight Dates:

05/02/22 - 05/15/22

Estimate:

Ln Ch St	art End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots !	Rate Pri	Rtg 7	Гуре	Spots	Amount
Start Da			Spots/Week		Ratin	_							
Week: 05/02/2 Spot Ch Dat	2 05/08/2 e Range	22S Description		\$275.00 t/End Time	0.	.00	Weekdays	Longth	Data	Rtg 1	D(200		
		22 Sunday Prime 1	6p-7				Su		(\$275.00)				
		4,170.5,170.6,170.7,17			170.12,1	70.13,							
	il] Preempt			,	,			•	,	ŕ			
		•	6p-7				Su				NM		
		4, 170. 5, 170. 6, 170. 7, 17	0.8,170.9,170	0.10,170.11,	170.12,1	70.13,	170.14,170.15,	170.16,1	170.17,170.	18,1:			
-	ill] Preempt	22 M E 42 a 4 a	40	4				.20	675.00	0.00			
		22 M-F 12p-1p	12p-		100 1 1	CC 2 4	MT	:30	\$75.00	0.00	NIVI		
		149.1,145.2,145.3,168 22 M-F 12p-1p	. 1, 100.5, 100.4 -12p		, 100.1, 1	00.2,1	/U.2,1/U.1 MT	:30	\$75.00	0.00	NINA		
		22 M-F 129-19 149.1,145.2,145.3,168		•	166 1 1	66 2 1		.30	\$75.00	0.00	MINI		
		22 Monday Prime 3	. 1, 100.5, 100. 1-9p		, 100. 1, 1	00.2,1	M	:30	\$400.00	0.00	МИ		
_		149.1,145.2,145.3,168		•	.166.1.1	66.2.1		.00	φ-100.00	0.00	7411		
			9p-1		, 100.1,1	00.2,7	Su	ı :30	\$450.00	0.00	NM		
		149.1,145.2,145.3,168	- F	•	.166.1.1	66.2.1 ⁻			Ψ.00.00	0.00			
			9p-1				Su	:30	\$450.00	0.00	NM		
		149.1,145.2,145.3,168		- 1					,				
	il] Preempt												
		22 NBA Playoffs-Game		•			Sa	:30	\$100.00	0.00	NM		
		149.1,145.2,145.3,168	.1,168.5,168.	4,85.1,117 <i>.</i> 1	,166.1,1	66.2,1							
		22 Racing-Other	1p-4	•			Su	:30	\$200.00	0.00	NM		
=		149.1,145.2,145.3,168			,166.1,1	66.2,1							
		22 Racing-Other	1p-4	•			Su	:30	\$200.00	0.00	NM		
		149.1,145.2,145.3,168			,166.1,1	66.2,1			****				
		22 Racing-Other	1p-4		400.4.4	CC Q 4	Su	:30	\$200.00	0.00	NM		
		149.1,145.2,145.3,168			,166.1,1	00.2,1	70.2,170.1 Su	20	#200 00	0.00	NIM		
		22 Racing-Other 149.1,145.2,145.3,168	1p-4	•	166 1 1	66 2 1		:30	\$200.00	0.00	IVIVI		
		22 Ch 8 News at 5a M-			, 100. 1, 1	00.2,1	MT	:30	\$50.00	0.00	NIM		
		149.1,145.2,145.3,168			166 1 1	66 2 1 ⁻		.50	Ψ50.00	0.00	IVIVI		
		22 Ch 8 News at 5a M-			, 100.1,1	00.2,1	MT	:30	\$50.00	0.00	NM		
		149.1,145.2,145.3,168			.166.1.1	66.2.1		.00	Ψ00.00	0.00			
		22 M-F 10a-11a	10a-		, , .		MT	:30	\$70.00	0.00	NM		
		149.1,145.2,145.3,168			,166.1,1	66.2,1	70.2,170.1		*****				
_			10a-				MT	:30	\$70.00	0.00	NM		
MG for	172.2,172.3,	149.1,145.2,145.3,168	.1,168.5,168.4	4,85.1,117.1	,166.1,1	66.2,1	70.2,170.1						
17 KLKN 05/	9/22-05/10/2	22 M-F 10a-11a	10a-	-11a			MT	:30	\$70.00	0.00	NM		
MG for	172.2,172.3,	149.1,145.2,145.3,168	.1,168.5,168.	4,85.1,117.1	,166.1,1	66.2,1	70.2,170.1						
		22 M-F 10a-11a	10a-				MT	:30	\$70.00	0.00	NM		
MG for	172.2,172.3,	149.1,145.2,145.3,168	.1,168.5,168.	4,85.1,117.1	,166.1,1	66.2,1	70.2,170.1						
		22 M-F 9a-10a	9a-1				MT	:30	\$50.00	0.00	NM		
MG for	172.2,172.3,	149.1,145.2,145.3,168	.1,168.5,168.4	4,85.1,117.1	,166.1,1	66.2,1	70.2,170.1						
		22 M-F 9a-10a	9a-1				MT	:30	\$50.00	0.00	NM		
_		149.1,145.2,145.3,168			,166.1,1	66.2,1							
		22 M-F 9a-10a	9a-1		400.4.4	00 0 4	MT	:30	\$50.00	0.00	NM		
_		149.1,145.2,145.3,168			,166.1,1	66.2,1		.00	# F0.00	0.00			
_		22 M-F 9a-10a	9a-1		100 1 1	CC O 4:	MT	:30	\$50.00	0.00	NIVI		
-		149.1,145.2,145.3,168			, 100.1,1	00.∠,1.	/0.2,1/0.1 M	20	620.00	0.00	NINZ		
23 KLKN 05/		22 Nigntiine 149.1,145.2,145.3,168		5p-1208a 4 85 1 117 1	166 1 1	66 2 1		:30	\$30.00	0.00	IAIAI		
24 KLKN 05/			. 1, 100.5, 100.4 4p-5		, 100. 1, 1	UU.Z, I	/U.Z,1/U.1 M	:30	\$75.00	0.00	MIN		
		∠∠ м-г 4р-эр 149.1,145.2,145.3,168			166 1 1	66 2 1 ⁻		.30	φ/ (3.00	Ų.UU	MINI		
		149.1,145.2,145.3,166 22 Sun 1135p-1235a		5p-1235a	, , , , , , , ,	JU.Z, 1	70.2,170.1 Su	:30	\$15.00	0 00	NW		
		22 3un 1735p-7235a 149.1,145.2,145.3,168		•	.166 1 1	66.2 1			Ψ10.00	5.00	. 4.01		
26 KLKN 05/			2p-3		,	2 - 1 - 1 I	M	:30	\$20.00	0.00	NM		
		149.1,145.2,145.3,168		•	,166.1,1	66.2,1				_,			
-		•	•	-	,							2	

125 West 55th St New York, NY 10019

Contract # 27775291 Agency: Ax Media CPE: 303/405/3667 Changes as of: 5/5/2022 at 5:11 PM Flight: 5/2/22 - 5/15/22

Advertiser: Jim Pillen for Governor

Version: Highlighting Makegood 7

Station: KLKN

Agency Order #: 11621170 Product: 2022 Primary Election

Salesperson: Candice Orem 214-632-1396 Buyer: Fernie, Taylor

Kansas City, MO 64112

Suite 200 800 W.47th Street

Market: Lincoln&Hstng-Krny-Pls DMA Office: DALLAS

Primary Demo: Adults 55+ Service: Nielsen

Total Spots: 248

Con Type: POLITICAL/VOTE
Total \$: \$51,265.00

Status: Accepted

Total CPP: \$64.57

Total GRP: 793.9

Assistant: SAMUEL LITTLE2 214-525-2807 Traffic #: 47185

Comments: Revision 5/5 - Adding weight to run Fri 5/6 - Sun 5/8. Please confirm the revision ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184859, Spotdata #2095;Separation: 30;PopulationBuyType: CPP Separation:

793	\$64.57	248 \$51,265.00 \$64.57 793.9	248													 	TOTALS:	_				
10.0	\$200.00 \$20.00	\$200.00	2					2010								30 0		5.0	\$100.00	UFC Fighting	n-2p	MGD 129 Sa 12n-2p
0.0	\$0.00 \$20.00	\$0.00	0													0	30		\$100.00	The View	a-11a	MSD 111 10a-11a
GRP*	CPP*	49	Spots											X	01	n 5/15	P Len	A55P Rating	Rate	DP Program	Ō	#
		Total	Total						5	5/15 - 5/15	(C)											
				0	٥	0	0	00	27	27	24	66	29	26	20	3: 21	TOTALS:	_	-			
																					V2	RE
	1			Ö	0	0	0	0	0	0	2	0	0	0	0	30 0		5.0	\$100.00	UFC Fighting	n-2p	MGD 129 12n-2p
	1										2 =										V2	REV2
				0	0	0	0	0	0	0	0	2≯0	0	0	0	30 0			\$100.00	The View	F a-11a	MSD 111 10a-11a
				5/14	5/13	5/12	5/11	5/10	5/9	5/8	5/7	5/6	5/5	5/4	5/3	n 5/2	P Len	A55P Rating	Rate	DP Program	# Day/Time D	#± D
									4	5/2 - 5/14						Ī						

Printed
9
ted on 05/06/2022 at
at
09:22
M
*
Stats
based on Pr
9
ס
rimary

05/05/22 7:18 PM 05/05/22 6:13 PM 05/05/22 5:11 PM

Accepted Sent To Agency Sent To Rep

Taylor Fernie DACIA SMITH Joy Wenn

Other 5/5: MGO, thanks! -Dacia

See MG on line 129.

Added by

Comment

Makegood Comments

Date/Time

Action